







BLACK YOUTH LEADERSHIP PROGRAM

PROJECT TEMPLATE

Funded by the Government of Canada Financé par le gouvernement du Canada



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The Black Youth Leadership Program's Project Template serves as a comprehensive guide for young individuals aiming to structure and execute their impactful projects.

The examples will be provided to serve as a guide, supporting youth through the application phase. The example will illustrate how to effectively implement the four components, offering practical insights and ensuring that the application and execution phases are successful.

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EXAMPLE

EXHIBITION SERIES OF A CULTURAL COSTUME

SUMMARY

AN OVERVIEW OF YOUR PROJECT IDEA SUPPORTING YOUTH (350 WORDS)

The creation of a cultural exhibition will focus on showcasing traditional costumes. These garments, rooted in our local culture, were once a part of our heritage, used until the early 20th century. The Changing Faces Foundation plans to host an exhibition during Black History Month (BHM) for black youth, reviving and celebrating these traditional costumes. It offers an opportunity for black youth in Edmonton to reconnect with their roots.

The exhibition's purpose is to give insight into the historical and interpretational value of these garments, often serving as symbols that continue to inspire pride. Through exhibits, we aim to create biographies' of these collections, shedding light on their cultural significance and the context of their formation. This immersive experience educates and fosters a sense of connection and cultural identity among black youth.

CONCEPT

DESCRIBE AND LIST ALL MAJOR ACTIVITIES THAT YOU INTEND TO CREATE (400 WORDS)

Changing Faces is gathering information about these costumes to understand their historical value. The exhibition is a way to celebrate our heritage and help young people appreciate the importance of these costumes in shaping our cultural identity. We plan to collect five costumes representing all 54 African countries, showcasing their significance to black youth in Edmonton. These costumes will have visual designs and stories.

The goal is to help youth learn the stories behind the costumes, allowing them to personally interpret and understand the exhibit.

The Exhibition of Costume Arts and Design will happen in February at the Studio Theatre Box Office in the University of Alberta from Feb. 5 to 20, 2024. The exhibit provides an opportunity for black youth to see original costumes from film and TV productions created by the Changing Faces Foundation. It reflects the country's creativity and careful research within the technical skills of the country's costume community. The exhibit is free and open to the public from Feb. 5, 12 p.m. to 5 p.m. We aim to target around 80 to 120 black youth daily at the art exhibition.

EXAMPLE

EXHIBITION SERIES OF A CULTURAL COSTUME

BUDGET

PROVIDE MORE DETAILS ABOUT YOUR IDEA AND THE CORE ACTIVITIES YOU WILL DELIVER (350 WORDS)

Engaging black youth through a series of costume exhibitions will promote a sense of identity and build a sense of connection. The proposed budget for this traditional exhibition is \$5,000.

ITEM	DESCRIPTION	QUAN TITY	EXPENSES(\$5,000 MAX.)	Total Left
Venue Rental	Allocate Funds for venue rentals of 15 days to make sure that the project will lead to a good event experience for attendees.		\$1,000.00	\$4,000.00
Food /Beverage	Set money aside for food to enhance to make sure people spend longer time in the exhibition arena other than breaking up a visit with a meal outside.	5%	\$250.00	\$3,750.00
Purchasing cultural costumes	Allocate funds for traditional costumes as they will be on one of the cultural signs that are formed by reflecting the culture of the past and its influence on the black youth.		\$2,000.00	\$1,750.00
Honorarium	Allocate funds for an indigenous guest speaker to provide his/her perspective on the event theme and teach the black youth about costumes in the celebration of black history month.	10%	\$400.00	\$1,350.00
Promotional Cost	Allocate funds for promotional costs to help create awareness of the event to the perfect target audience. From local communities to schools, leveraging social media, and video content, using ad retracting, creating multiple designs to generate interest among the youth.		\$300.00	\$1,050.00
Recording Equipment (Audio recorder, headphones, accessories, etc)	Allocate Funds for equipment and accessories to help create a memorable event experience which can be given to a local organization in the community to ensure how digital memory of the costume exhibition is preserved and spread to younger generations within the black community.		\$812.00	\$238.00
			Subtotal	\$4,760.00
			Tax	\$238.00
			Total	\$4,998.00

EXAMPLE

EXHIBITION SERIES OF A CULTURAL COSTUME

SUBJECT

WHAT NEEDS OR ISSUES ARE YOU TRYING TO ADDRESS? (350 WORDS)

Cultural and traditional costumes signify identity. Many black youth lack awareness of the history, symbols, elements, and motives behind these costumes.

The Changing Faces Foundation is motivated by the potential contribution of black youth in the community to enhance and highlight the visibility of costumes within the African community in Alberta. This exhibition aims to make black youth more aware and open to the values associated with costumes passed down from older generations. Wearing cultural costumes also fosters a sense of emotional and cultural connection among people.



HOW TO APPLY

Applicants can visit <u>www.africacentre.ca/black-youth-leadership-program/</u>to apply.

All applicants must complete the <u>submission form</u> and submit the following documents:

- Summary: an overview of your project idea supporting youth (350 words)
 - Who will benefit?
 - Where will your work take place?
 - Purpose of your project?
- Concept: describe and list all major activities that you intend to create (400 words)
- Plan and budget: provide more details about your idea and the core activities you will deliver (350 words)
 - How will you deliver these activities?
 - How often will you deliver these activities?
 - How many youths do you intend to engage in each activity?
 - Share elements of your program design and considerations.
 - Where will project activities take place?
 - What would your project costs entail?
- Subject: what needs or issues are you trying to address? (350 words)
- One community reference required
 - Community references are trusted individuals who will support and advise on project development throughout planning and implementation. These could be members of your community, such as elders, teachers, coaches, members of NGOs or other networks. Essentially, this is someone who can help you plan and connect to maximize your project's impact on your community. Please keep in mind that family members can not be listed as a community reference.
- Two pieces of government-issued ID (upload copy)

DEADLINES

The Grant Application deadline is on Jan. 14, 2023, at 11:59 p.m. (MST)

If you have any questions, please contact bylp@africacentre.ca

The Black Youth Leadership Program is funded by the Government of Canada.

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